

2021 UNICOI COUNTY APPLE FESTIVAL APPLICATION



44th Annual
Unicoi County
Apple Festival

OCTOBER 1 & 2, 2021

Coordinated by



Unicoi County
Chamber of Commerce

(423) 743-3000- www.unicoicounty.org

New Vendor Application



2021 Unicoi County Apple Festival

Rules and Regulations



***GENERAL INFORMATION**

In 2021, the Unicoi County Apple Festival will celebrate forty-four years of music, crafts, and tradition. Each year, over 110,000 devoted attendees fill the streets of downtown Erwin, Tennessee to enjoy the festivities and to celebrate the unofficial kick-off to fall in the beautiful East Tennessee mountains. The Festival includes over 350 vendors from around the country featuring a wide variety of arts and crafts. In addition, a large food court area with covered seating is located on the festival grounds so attendees may also enjoy festival food, beverages and specialty cuisine. Two entertainment stages featuring live music perfectly complement the arts and crafts atmosphere. A large children's area complete with rides and activities is included in the festival for both the young and young-at-heart. A wide array of tournaments are featured each year including a 4-mile race, cooking contest, Miss Apple Festival Pageant and Apple Dumpling Contest.

***BOOTH SPACES**

Each booth is 15' wide and 10' deep. The number on the sidewalk represents the center of the booth. It is important that these boundaries be observed to respect neighbors' rental spaces and to ensure emergency and trash collection vehicles may pass through.

***RULES AND REGULATIONS**

1. **Any vendor not abiding by the Unicoi County Apple Festival Rules and Regulations may be asked to leave the Festival grounds and will forfeit his or her space.**
2. Festival hours are 8 a.m. through 8 p.m. both Friday and Saturday. Your signature on this application confirms your participation and agreement to adhere to festival rules & regulations.
3. The festival hours are advertised from 8 a.m. to 8 p.m. To maintain the integrity of the festival, we require all vendors to maintain their booths until 8 p.m. both days. Failure to do so will forfeit a vendor's right to a booth space for next year's show.
4. Main Avenue is reserved exclusively for handmade crafts, therefore merchandise bought for resale (except antiques and collectibles) will not be permitted.
5. All exhibitors must provide their own tents, shelving, tables and chairs. The area around the booth space must be kept free of litter. Vendors must apply through the Chamber office for electricity and supply their own cords.
6. All vendors must collect and submit Tennessee State Sales Tax.
7. All vendors must staff their own booths. The Chamber cannot staff booths for food or restroom breaks.
8. **No vehicles are allowed on the festival grounds during festival hours.** Vendors bringing vehicles onto the festival grounds between 8:00 a.m. and 8:00 p.m. Friday or Saturday could face forfeiture of their space the following year and possible city fines and towing. Vendors not adhering to this rule may be asked to leave the Festival grounds and forfeit his or her space during the current year.
9. No jumping jacks or fireworks of any kind; Chinese throwing stars; blow dart guns; weapons or toys imitating weapons or like products are allowed within Festival grounds.
10. Specific space requests may be made on the application but are not guaranteed. Current vendors have 10 business days after the Festival to request the same location. Every effort will be made to accommodate the request. The Chamber of Commerce reserves the right to move vendors as needed.
11. No subleasing of Apple Festival booth spaces is allowed. The booth must contain the items listed on the attached application. You are not allowed to sell your booth to another vendor and/or organization, nor are you allowed to give your booth to another vendor and/or organization. If you cannot occupy your booth, the booth reverts to the Chamber of Commerce.
12. Cancellations made by vendors before July 31 are eligible for a full refund. Cancellations made by vendors after August 1 may be eligible for a refund at the discretion of the Chamber Executive Director. No refunds will be given after September 1.
13. The festival will be held rain or shine. No refunds will be given for inclement weather. Additionally, no refunds will be given for any natural disaster or acts of God, such as, but not limited to tornados, earthquakes, flooding or fires; civil or military disturbances, such as but not limited to acts of war or terrorism, riots, nuclear or natural catastrophe; health or welfare disasters, such as, but not limited to pandemic, epidemic or outbreak; or any other acts beyond the festival's reasonable control that would require cancellation.
14. For the safety of all festival goers, no pets are allowed on festival grounds.
15. **Information concerning setup for the 2021 festival will be mailed in mid-September.**

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October 1 & 2, 2021
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For Official Use Only

Booth #: _____

Receipt #: _____

Amount: _____

M S F PL

Name: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of Product: (Please include photos with application):

(Please list all items planned for sale. Items not listed on this application are subject to removal during the festival.)

Craft Vendor

Main Street Space _____ \$ 300
Reserved for handmade crafts only

Side Street Space _____ \$ 250

Electricity _____ \$ 25
Where available

Food Vendor

Food Space _____ \$ 500

Size of Trailer (including tongue) _____
or

Size of Tent _____

Amount of Electricity Needed _____

All Vendor Spaces are 15 ft. wide x 10 ft. deep.

The Unicoi County Chamber of Commerce is the organizer of the event and reserves the right to refuse any vendor from participating in the festival. The Chamber of Commerce determines final placement of all vendors within the festival and reserves the right to move any vendor. We will hold spaces for 10 days to allow all vendors in good standing to renew. After the 10-day period, we cannot guarantee a space in the Unicoi County Apple Festival. By signing on the line below, you agree that you have read and understand the renewal process and agree to follow all festival rules and regulations.

PLEASE DO NOT SEND MONEY WITH THIS APPLICATION.
PAYMENT IS DUE UPON ACCEPTANCE INTO THE FESTIVAL.

Signature: _____ **Date:** _____

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